

| Ref # | Hits | Search Query  | DBs                | Default Operator | Plurals | Time Stamp       |
|-------|------|---|--------------------|------------------|---------|------------------|
| L8    | 68   | (adverti??\$5 ad ads promo\$1 promotion\$2 commercials coupon\$1 incentive\$1) WITH (availab??\$3 NEAR3 ((limit\$5 certain speci?.\$1) NEAR3 (time period date\$1)))          | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/02/03 21:27 |
| L9    | 18   | 8 AND (@ad<"20000402" @rlad<"20000402")   | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/02/03 21:28 |
| L11   | 171  | (adverti??\$5 ad ads promo\$1 promotion\$2 commercials coupon\$1 incentive\$1) WITH ((displa?\$3 show?\$2) NEAR3 ((limit\$5 certain speci?.\$1) NEAR3 (time period date\$1))) | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/02/03 22:06 |
| L12   | 65   | (11 NOT 9) AND (@ad<"20000402" @rlad<"20000402")  | US-PGPUB;<br>USPAT | OR               | OFF     | 2005/02/03 22:07 |

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 identifies Schwarzenegger et al. (44 pat.)  
 & Ratzky et al. (040 pat.)